



ORIGINAL DESIGN
CREATIVE ATMOSPHERE LAMP

Addressing users' demand for ambient lighting in all scenarios of home life/outdoor leisure activities

<https://anoralighting.com/>

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PRODUCT CATALOGUE

ORIGINAL DESIGN

CREATIVE ATMOSPHERE LAMP

Addressing users' demand for ambient lighting in all scenarios of home life/outdoor leisure activities



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AURORA LIGHT

Exclusive Creative Atmosphere Light



reddot award 2018
winner



BEIXIAN XU

Guangxi | Guilin

Graduated from Guilin University of Electronic Science and Technology in 2018

Has won multiple awards such as Red Dot, IF, GOOD DESIGN, IDEA, etc

International design awards, as well as the Governor's Cup, Red Star Award, etc

Multiple domestic design competition awards

A 'playful designer'

'Love to tinker' is Xu Beixian's evaluation of herself for her

Design is a constant 'tinkering'

The process of constantly trying and polishing is like a magnificent aurora

Blooming beauty in constant transformation



Creative Explanation

The beautiful aurora is the light of heaven, a magnificent sight dancing in the night sky. Under the reflection of ice and snow, the aurora paints the scenery with fascinating colors.

Behind this spectacular scene, there is a window leading to the vast and mysterious sky.

Basic Information

Product Name: Aurora Lamp

Model #: P3045TA

Power: 3W

Color: White

Input Voltage: DC 5V 1A Type-C

Battery Capacity: 1800mAh

Product Size: \varnothing 200*H230mm

Inner Box Size: \varnothing 200*H230mm

Carton Size: 450*482*474mm(21pcs)

Selling point

- ★ German Red Dot Award
- ★ Elegant and minimalist design
- ★ Dazzling aurora
- ★ 360° rotating light and shadow
- ★ Convenient assembly with plug-in type





LUMEN TIDE

Exclusive Creative Atmosphere Light



Creative Explanation

An innovative timer that combines tradition and modernity. Its inspiration comes from the classic image of an hourglass, simulating the flow of sand grains through LED light sources, transforming the passage of time into a dance of light. This timer not only retains the intuitiveness and vividness of an hourglass, but also combines the precision and flexibility of an electronic timer, allowing for easy time setting.



Ran zhiming

Guangdong | Guangzhou

Master of Fine Arts from South China Normal University, specializing in creative products. Passionate about exploring and treasuring the casual little joys in life, with light as the paper. The heart is like a pen, carefully sketching in reality. Then pass on these crystals brimming with inspiration.

Was awarded the title of "Top Ten National Lighting Designers" at the 2024 Red Cotton Design Award. The 6th Guangdong-Hong Kong-Macao Greater Bay Area School Design Works Exhibition and the 8th Guangdong Provincial College Design Works College Award Biennale (Department of Education of Guangdong Province). The first prize won four design patents. Silver and Bronze Awards in the 2023 Industrial Design Competition Specialized Competition.

Basic parameters

Product Name: LUMEN TIDE

Product Model: P3056TA

LED power: 1.5W

Product color temperature: 3000K

Input voltage: DC 5V 1A Type-C

Battery capacity: 600mAh

Product color: White

Product size: $\phi 67 \times H165$ mm

Packaging size: 196*98*83mm

Outer box size: 540*525*210mm(30pcs per box)

Selling point

- ★ Unique light leak timing mode: Signature light leak effect, intelligently ADAPTS the direction of the light when flipping the hourglass. The light and shadow flow like sand, creating a strong sense of atmosphere. A 10-second buzzer will sound as a reminder when the countdown ends
- ★ Night light constant on mode, the light will naturally turn off when the countdown ends
- ★ Soft and even light: The high-grade matte texture shell ensures even, soft and non-dazzling light, creating a comfortable lighting environment.
- ★ Exquisite gift box packaging: Equipped with a beautiful gift box, it offers an excellent unboxing experience, is comfortable for personal use, and looks decent as a gift.



Become the world's largest lighting exhibition, "Light Asia Exhibition" Officially designated gift

The student design work "Shiguang Hourglass" jointly incubated by Hongxing Chuanggu and South China Normal University has successfully transformed from academic creativity to industrial application.

The Shiguang hourglass has been designated as the official gift for the 30th anniversary of the world's largest lighting exhibition, the "Light Asia Exhibition". With the theme of "Stories in 30 Years", over a thousand global lighting industry elites gathered together, traversing the long river of 30 years, retracing the changes in the industry through the interplay of light and shadow, and jointly meeting a time appointment about perseverance, innovation and glory.

On the night of Aladdin, the hourglass of Light became a symbol of the 30-year journey of the Light Exhibition in everyone's hands.





DOLL LAMP

Exclusive Creative Atmosphere Light



Creative Explanation

This vivid and realistic doll design blends playfulness with technology.

The button shaped dots represent the battery level,
while the elegant shape combines texture and feel,
making it a fresh and elegant decoration even in the absence of lighting.

Whether in the living room, bedroom, or study,
it creates a charming atmosphere with subtle light and shadow effects.



Renlin Deng

Guangdong | Guangzhou

Willing to observe the subtle aspects of life

Believing that the product itself can 'speak'

It infinitely tends towards reality

Strive to meet the psychological expectations of users as much as possible

Generate resonance in user behavior or emotions

Handwritten signature of Renlin Deng.

Basic Information

Product Name: Doll Lamp

Model #: P3097TA

Power: 2W

Color: Water transfer wood

Material: Plastic +PE+ silicone

Input Voltage: DC 5V 1A Type-C

Battery Capacity: 1800mAh

Product Size: D116*H240mm

Inner Box Size: 120*120*310mm

Carton Size: 630*510*330mm(20pcs)

Selling point

- ★ Doll design
- ★ Interactive magnetic switch
- ★DIY Rich emoticons
- ★ Battery level display





LUGEE LAMP

Exclusive Creative Atmosphere Light

Creative Explanation

The design inspiration of Lugee lamp comes from the elegant and vibrant giraffe. We hope to bring its humility, elegance, harmony, and beauty into your living space through this design. This desk lamp is not only a lighting tool, but also integrates high-quality Bluetooth speaker function, making it an artwork and a warm companion.

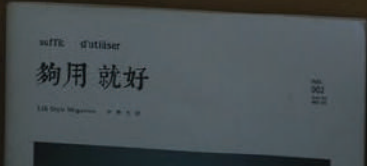




Keyang Liu

Sichuan | Chengdu

PhD student, senior engineer in 3D industrial design, lecturer
Formerly known as DELTA American standard、Jaquar、Moen、Pfister、
Brands such as Gujinggong, Laomingguang, Jinkou Yuyan, etc
Provide design services.





Basic Information

Product Name: LUGEE

Model #: P3123TA

Power: 2W

Color Temperature: 2700K/4500K/6500K

Color: yellow/red/pink/orange/green/blue/black

Material: Plastic ABS

Input Voltage: DC 5V 1A Type-C

Battery Capacity: 1800mAh

Product Size: L132*W85*H295mm

Inner Box Size: 330*160*115mm

Carton Size: 570*550*355mm(12pcs)

Selling point

- ★ Bionic design
- ★ Bluetooth speaker
- ★ Three-tone light
- ★ Stepless dimming
- ★ DIY rich emoticons



CHILDREN'S LAMP

Exclusive Creative Atmosphere Light



Chen Changchun

China | Guangdong

107 Product Innovation Design Service Center -
Operations Executor

Guangdong Polytechnic of Light Industry - External
Lecturer

Main achievements: Focused on product innovation and brand image design services. Led the team to win over 300 design awards both at home and abroad, and served more than 200 outstanding enterprises such as Midea, Gongniu, Bosch, MINISO, Skyworth, and Furongwang. Many products sell well in the market. Also the winning designer of the image trash can for the G20 Summit in Guangzhou.

Qiu Liqing

China | Shanghai

A creative and passionate product designer

In the vast realm of design,

Always holding onto the pursuit of childhood
innocence and dreams

Committed to integrating happiness with
imagination

Integrate into every piece of work





Creative Explanation

Create a magical and interesting lighting environment for children. The ocean theme immerses them in the deep blue ocean, blending cool tones with Marine life to create a mysterious and peaceful atmosphere. The forest theme brought them to a lush and vibrant world, inspiring their love for nature with warm colors and vivid elements. The theme of the amusement park is full of joy and interaction. The bright colors and cartoon shapes allow every child to discover their own little world full of laughter.

Basic Information

Product Name: Hilarious Bug Children's Lamp

Product model: P3031TA-L/

P3031TB-L/P3031TC-L

Power input: 5V Type-C interface

Rated power: 5W

Battery capacity: 1800mAh

Product color temperature: 3000K warm light

Product size: L195*W110*H245mm

Inner box size: 205*120*275mm

Outer box size: 635*430*290mm (10pcs/ box)

Selling point

- ★ Officially authorized
- ★ Childlike and fun atmosphere
- ★ Original Design
- ★ Stepless dimming





UMBRELLA

Exclusive Creative Atmosphere Light



RSW

Germany

RSW is an award-winning product design and innovation consulting firm in Germany.

It was created by Sven Rudolf, Carsten Schelling and Ralph Webber. Under the leadership of 2005, RSW was founded with furniture, lighting equipment and home products.

Home accessories and other consumer goods are renowned for their powerful and innovative concepts. An interesting method.



Creative Explanation

The umbrella-shaped lamp offers versatile placement options, it can be hung in different locations or set on a table or the floor. This flexible design lets users adapt the lamp's positioning to suit their space needs and personal taste.

Basic Information

Product Name: Umbrella

Product Model: P3049TA

Product color: Red/Blue/green

Product power: 3W

Waterproof rating: IP44

Battery capacity: 1800mAh

Product size: φ200*H230mm

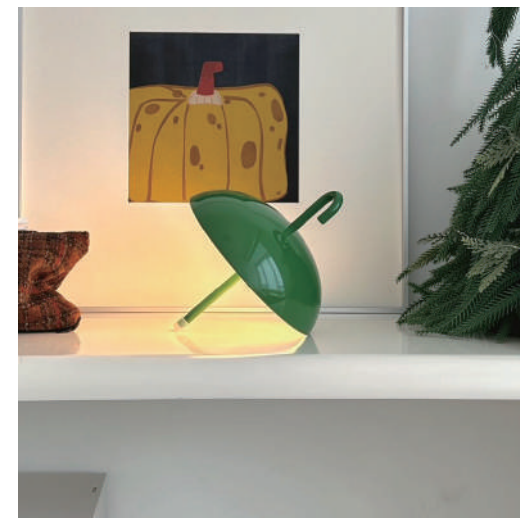
Inner box size: 232*228*86mm

Outer box size: 450*482*474mm(20pcs/ box)

Selling point

- ★ Bionic portable design
- ★ IP44 waterproof
- ★ Three-tone light
- ★ Stepless dimming
- ★ High-quality LED light source

The light emission is uniform without any shadow spots



Basic parameters

Product Name: Umbrella Lamp (Umbrella with Base)

Product Model: P3049TB

Product color: Red/Blue/green

Power input: 5V

Battery capacity: 3600mAh

Rated power: 3W type-c port

Color temperature: Three-segment color temperature (3000k/4000k/6500K)

Waterproof rating: IP44

Product size: $\phi 200 \times H230\text{mm}$

Inner box size: 232*228*86mm

Outer box size: 450*482*474mm(20pcs/ box)

Selling point

- ★ Bionic portable design
- ★ IP44 waterproof
- ★ Three-tone light
- ★ Stepless dimming
- ★ High-quality LED light source

The light emission is uniform without any shadow spots



Ombretta Lamp

Exclusive Creative Atmosphere Light



Creative Explanation

Ombretta is a table lamp whose design draws inspiration from the silhouette of classic lampshades.

Crafted from laser-cut and folded sheet metal, it illuminates the wall behind it while emitting a soft, indirect light.

Based on a concise geometric form overall, the main body features smooth lines and presents a unique outline-it not only maintains a morphological connection similar to the lampshade and base of traditional table lamps, but also endows itself with a sense of modernity and artistry through novel curved surfaces and transitions.



Giovanni Tomasini

Italian

Giovanni Tomasini is an Italian designer and an expert in 3D printing and digital technologies. He is committed to sustainable and inclusive design and sees design as a tool for both aesthetic and ethical change.

He collaborates with Italian and international companies as Creative Director and Art Director for several brands. His award-winning projects have been shown at leading fairs and museums, demonstrating his ability to work with both established industry leaders and emerging players.

In addition, he is an authoritative voice in design journalism, for trade magazines and design blogs. He also collaborates as a lecturer with universities, institutes and associations, while continuing to contribute to the maker community through initiatives such as the FabLab in Brescia. Together, these roles reflect his commitment to spreading knowledge and shaping a forward-looking vision of contemporary design.

Giovanni Tomasini



Basic Information

Product Name: Ombretta Lamp

Product Color: Black / White / Green / Red

Product Material: Iron + Aluminum Input

Voltage: AC 220V 0.022A

Rated Power: 5W

LED Light Source: E14

Product color temperature: 3000K/4500K/6500K

Product Dimensions: L100*W100*H220mm

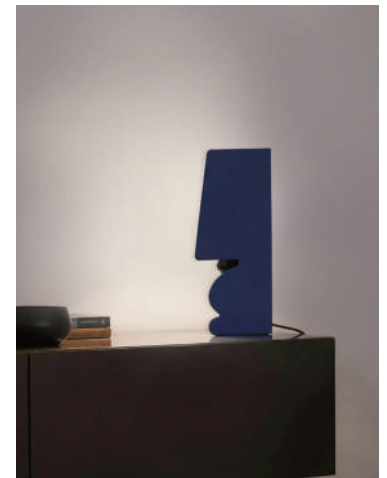
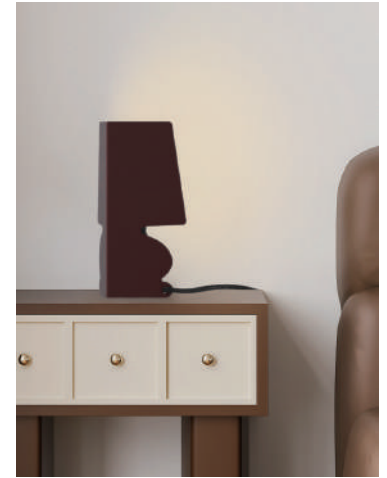
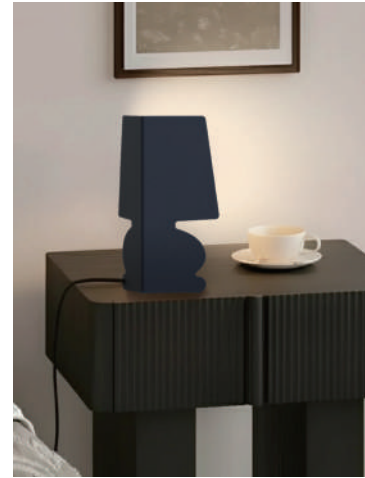
Packaging Dimensions: 250*130*120mm

Outer Carton Dimensions: 545*280*380mm (12pcs/carton)

Selling point

- ★ Rich Color Options
- ★ 2D Design Fits Any Corner
- ★ Detachable Lamp & Base
- ★ Suitable for More Scenarios
- ★ 3-Color Dimmable





ROO-LIGHT

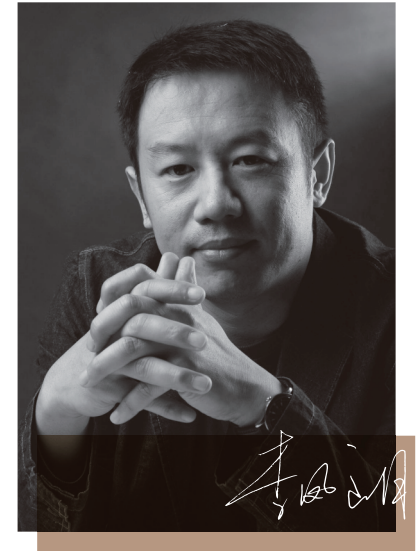
Exclusive Creative Atmosphere Light



Fenglang Li

China | Liaoning

LplusDesign and DA have collaborated to introduce a distinctive lighting piece—the Roo Lamp. Drawing inspiration from ancient Chinese tripod vessels, which symbolize stability and harmony, the design seamlessly merges deep cultural heritage with modern design innovation. Designer Li Fenglang artfully combines the timeless elements of the traditional tripod with contemporary design, transforming the lamp into not just a functional item, but a work of art that brightens every corner of modern living.



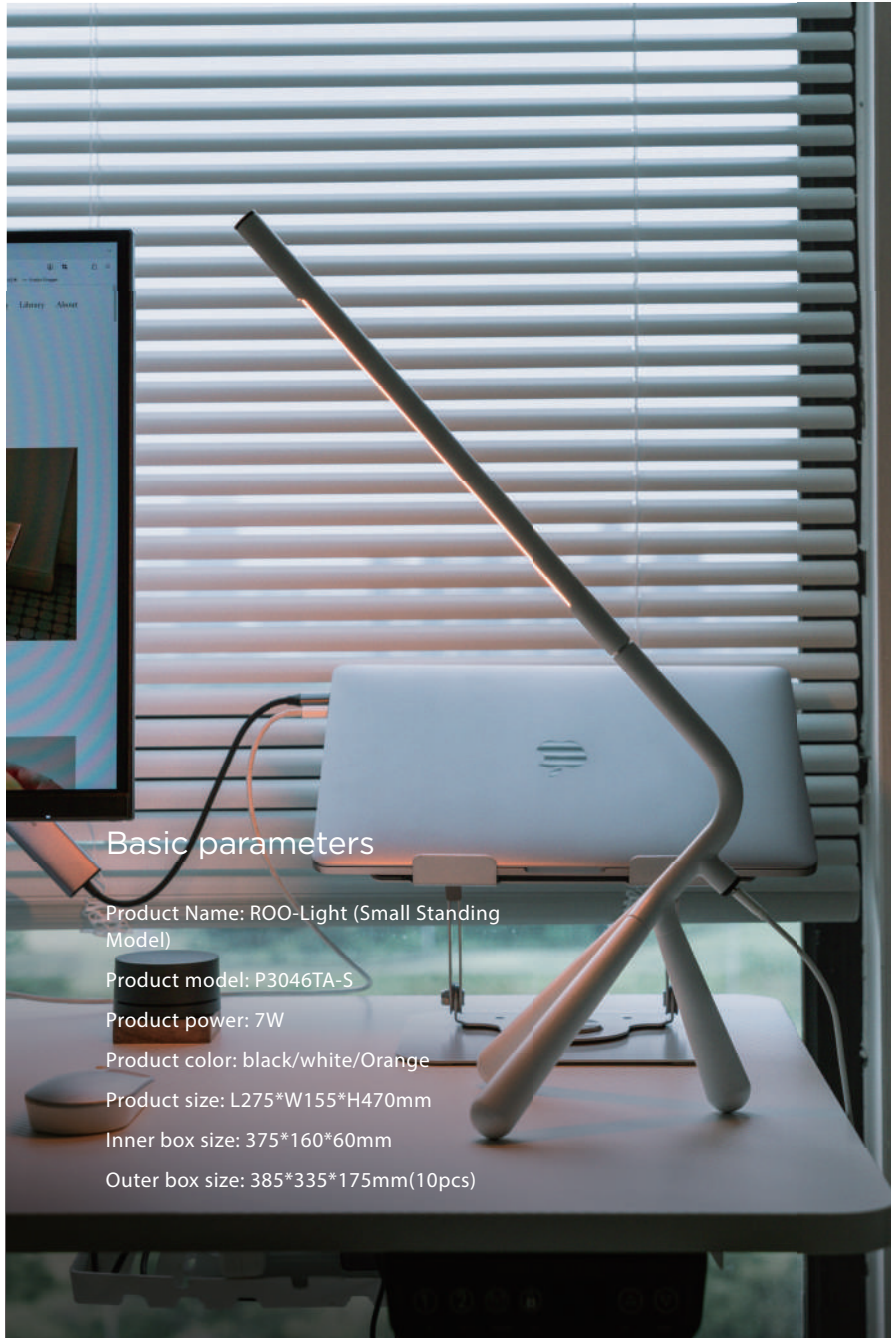
Creative Explanation

LplusDesign has teamed up with DA to launch a unique lighting fixture - the tripod light. The design inspiration comes from ancient Chinese three legged vessels, symbolizing stability and harmony, integrating profound cultural heritage with the innovative spirit of modern design. Each color of the tripod lamp gives the lamp a unique personality and style, adapting to different spaces and atmospheres. Li Fenglang combines the classic elements of three legged vessels with modern design language, making them not only practical but also a work of art that illuminates every corner of modern life.

Selling point

- ★ Creative minimalist design, a great home decoration item and a magic tool for creating an atmosphere
- ★ Comfortable study lighting
- ★ The lamp head rotates 360° Where it rotates, that's where it lights up
- ★ Supports power supply from power banks, and the lamp can be moved for use
- ★ All-metal material, high-quality gift packaging





Basic parameters

Product Name: ROO-Light (Small Standing Model)

Product model: P3046TA-S

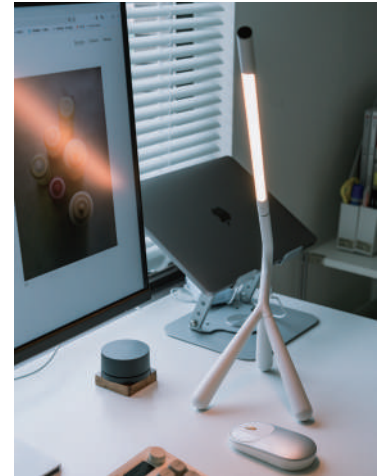
Product power: 7W

Product color: black/white/Orange

Product size: L275*W155*H470mm

Inner box size: 375*160*60mm

Outer box size: 385*335*175mm(10pcs)



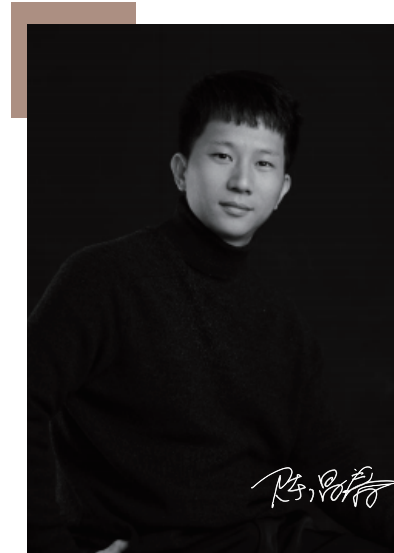
GLOWBUGSY

Where Bubbles Meet Brilliance



Creative Explanation

Merging the charm of a bug with the whimsy of a balloon, this design creates a playful and enchanting atmosphere. The balloon emits a gentle, adjustable light, making it both a functional lamp and a versatile lighting option perfect for children's or young people's personalized spaces.



Chen Changchun

China | Guangdong

107 Product Innovation Design Service Center - Operations Executor

Guangdong Polytechnic of Light Industry - External Lecturer

Main achievements: Focused on product innovation and brand image design services. Led the team to win over 300 design awards both at home and abroad, and served more than 200 outstanding enterprises such as Midea, Gongniu, Bosch, MINISO, Skyworth, and Furongwang. Many products sell well in the market. Also the winning designer of the image trash can for the G20 Summit in Guangzhou.





Basic Information

Product Name: GLOWBUGSY
Product Model: P2666TA
Rated power: 3W(2700K)
Product color: Orange + yellow small insects
Power input: 5V Type-C interface
Battery capacity: 1800mAh*2
Product color temperature: 2700k
Product size: L195*W120*H195mm
Packaging size: 235*222*13.2mm
Outer box size: 485*465*425mm(12pcs/ box)



Selling point

- ★ IP authorization
- ★ Large-capacity battery 3600mAh
- ★ Fast charging and waterproof with Type-C
- ★ Premium gift box packaging
- ★ High-quality LED light source with uniform illumination and no spots
- ★ Button touch switch





METEOR

Exclusive Creative Atmosphere Light



Creative Explanation

Starry creative atmosphere light, your music rhythm partner. This product not only has a multifunctional Bluetooth speaker, but also has a built-in music rhythm function, allowing the lights to dance with the rhythm of the music, injecting vitality into your space.

Basic parameters

Product Name: Meteor (E-sports Edition)
Model: P2888TA
Product Power: 6W
Color Temperature: 2700K/RGB
Product Color: Black/Orange/blue
Product Material: ABS+PC+ stainless steel
Input Voltage: DC 5V 1-2A Type-C
Product Size: L115*102*H195mm
Product Box: 115*115*255mm
Outer Box Size: 610*490*270mm(20pcs)

Selling point

- ★3000K ambient light + seven-color light
- ★IP44 waterproof
- ★ RGB audio-visual linkage Bluetooth speaker
- ★304 stainless steel mirror finish
- ★ Three thousand dense anti-glare holes
- ★ One-click control for lighting and dimming
- ★ Domestic and international patent protection and price control





BEIXIAN XU

GuangXi | GuiLin

Graduated from Guilin University of Electronic Science and Technology in 2018

Has won multiple awards such as Red Dot, IF, GOOD DESIGN, IDEA, etc
International design awards, as well as the Governor's Cup, Red Star Award,

Etc multiple domestic design competition awards

A 'playful designer'

'Love to tinker' is Xu Beixian's evaluation of herself for her

Design is a constant 'tinkering'

The process of constantly trying and polishing is like a magnificent aurora

Blooming beauty in constant transformation

A handwritten signature in black ink, appearing to read 'Xu Beixian'.



Basic parameters

Product Name: Meteor(Sleep Aid Version)

Model: P2888TB

Product Power: 5W

Color Temperature: 1400K

Product Color: Black/Orange/blue

Product Material: ABS+PC+ stainless steel

Input Voltage: DC 5V 1-2A Type-C

Product Size: L115*102*H195mm

Product Box: 115*115*255mm

Outer Box Size: 610*490*270mm(20pcs)



Selling point

- ★ Bluetooth speaker ★ IP44 waterproof
- ★ Dynamic fireworks are flashing
- ★ 304 stainless steel mirror finish
- ★ Three thousand dense anti-glare holes
- ★ Flame Light/Golden Light

Switch between breathing light and sleep aid modes at will



MORPHLIGHT

A Morphlight, A colorful life.



QIAOMU

Shanxi | Xi'an

Co founder of Xi'an Daik Industrial Design Co., Ltd

Certified Senior Design Director by China Industrial Design Association

Top 10 Designers in the National Lighting Industry

Selected works from the National Art Exhibition

Mentor of National Innovation and Entrepreneurship Education Practice Base

Hainan International Designer Competition Award Winning Designer

Winner of China Excellent Industrial Design Award

Winner of the Taiwan Lite On Innovation Award



Creative Explanation

Morphlight is a compact, modular lighting system. Its charging base connects with one or more light modules through a sliding mechanism, offering endless possibilities for consumers to create personalized lamps with diverse shapes and lighting effects using various accessories. Whether as a desk lamp, bedside nightlight, handheld flashlight, or an atmospheric décor piece, it adapts to any setting or mood.

Basic Information

Product Name: Morph Light

Model #: P3034TA

Power: 2W

Color: Green, red, blue, black

Input Voltage: Type-C input 5V, 1-2A

Battery Capacity: 1800mAh

Product Size: $\phi 105 \times H130 \text{mm}$

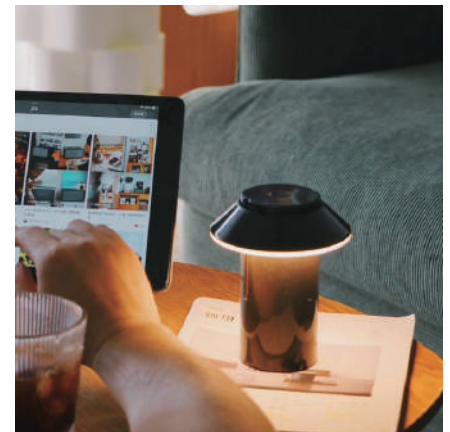
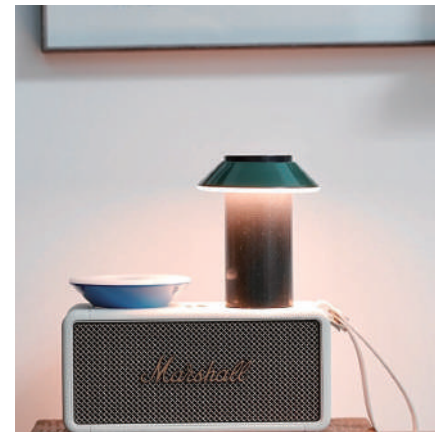
Inner Box Size: 118*118*150MM

Carton Size: 625*505*325mm (24pcs)

Selling point

- ★ Modular lamps
- ★ DIY multiple styles
- ★ Touch sensing
- ★ High-quality LED light source, with soft light





FLAME

Exclusive Creative Atmosphere Light



Creative Explanation

With the integration of a touch-sensitive switch and wireless charging, Flame light delivers both convenience in operation and seamless charging.

More than that, it crafts a magical experience on camping nights.



BEIXIAN XU

GuangXi | GuiLin

Graduated from Guilin University of Electronic Science and Technology in 2018

Has won multiple awards such as Red Dot, IF, GOOD DESIGN, IDEA, etc International design awards, as well as the Governor's Cup, Red Star Award, Etc multiple domestic design competition awards

A 'playful designer'

'Love to tinker' is Xu Beixian's evaluation of herself for her

Design is a constant 'tinkering'

The process of constantly trying and polishing is like a magnificent aurora

Blooming beauty in constant transformation

A handwritten signature in black ink, appearing to read 'Beixian Xu'.

Basic Information

Product Name: Flame

Model #: P3111TA

Product Power: 10W

Color Temperature: 3000K

Product Colors: Grey/Green/Red

Product Material: Plastic + electronic components

Input Voltage: DC 5V 1-2A Type-C

Battery Capacity: 5000mAh

Product Size: D100*H180mm

Inner Box Size: 142*142*210mm

Carton Size: 610*450*225cm (12pcs)

Selling point

- ★ Natural waterproof ★ Stepless dimming
- ★ Wireless fast charging ★ Camping partner
- ★ 5000mAh ultra-long battery life
- ★ Imported cashmere and genuine leather handle
- ★ Stainless steel brushed anti-glare





DUMBBELL

Exclusive Creative Atmosphere Light



Creative Explanation

The design concept comes from fitness equipment - dumbbells.

The bottom ball is firmly attached to the base, so it can change the angle freely without falling down, creating a versatile lighting effect.



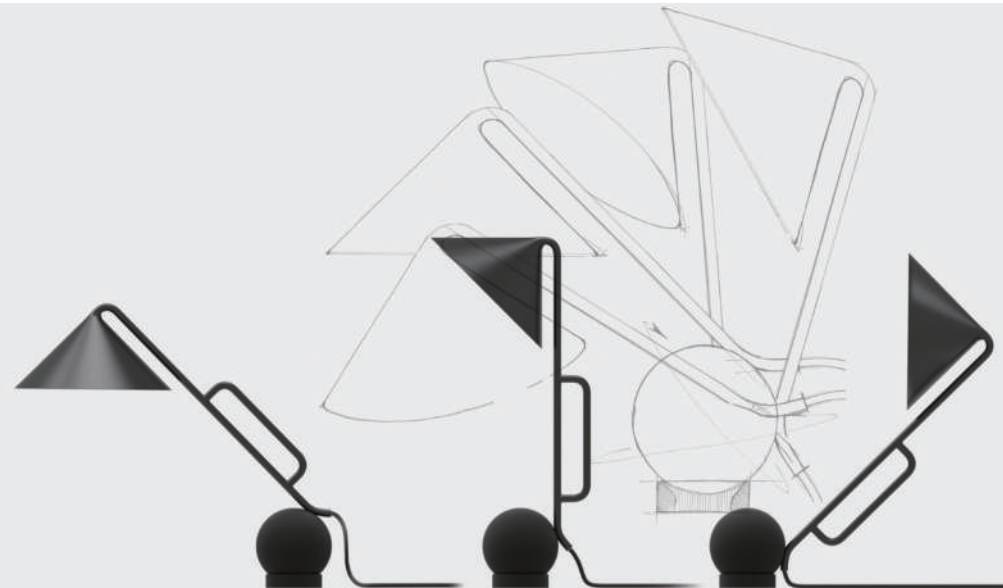
R S W

Germany

RSW is an award-winning product design and innovation consulting firm in Germany.

It was created by Sven Rudolf, Carsten Schelling and Ralph Webber. Under the leadership of 2005, RSW was founded with furniture, lighting equipment and home products.

Home accessories and other consumer goods are renowned for their powerful and innovative concepts. An interesting method.



Basic parameters

Product Name: DUMBELL(M / S)

Model: P2325TA

Product Power: 7W/5W

Product color: Sand black

Product material: cast iron + hardware craftsmanship

Dimming function:

Short press for five levels of dimming,

long press for stepless dimming

Conversion color adjustment:

Short press (3000K/4000K/6500K)

Timing function: 3H, 6H, 12H

Input voltage: 5V, 3A, USB

Product Size: L216*W207*H462mm(M)

L216*W207*H462mm(S)

Product Box: 465*155*245mm(M)

325*125*180mm(S)

Selling point

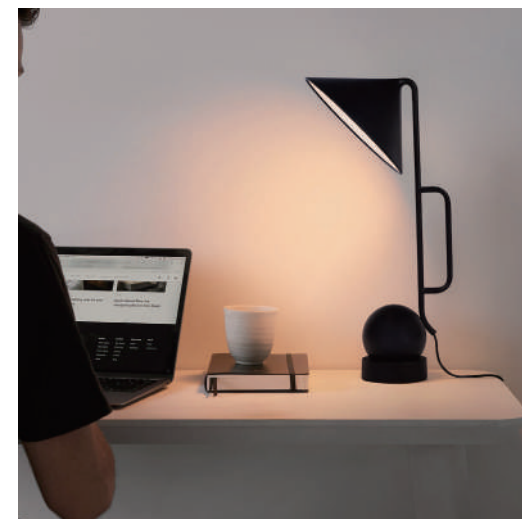
★ 180° magnetic attraction with arbitrary Angle adjustment

★ Three-tone light

★ Stepless dimming ★ Timing function

★ Streamlined arc of the lampshade

★ Supports power supply from power banks, and the lamp can be moved for use





BOUM BOUM

Exclusive Creative Atmosphere Light



Creative Explanation

Combining the image of a grenade with lighting functionality, creating a unique and exciting light fixture. The top of the fixture is designed as a triggerable handle, and the light can be activated by pressing the handle. The light has RGB transformation capability.



Chen Zehan

China | Xian

Master's student of Xi'an University of Technology

Design originates from life. Observe life with care.

Understand the true meaning of life and let design interact with life.

Only in this way can the design be worth the money.



Basic parameters

Product Name: BoumBoum

Model: P3054TA

LED power: 1W

Color Temperature: RGB

Product Color: Black/Red/Green/blue

Product Material: ABS+PE

Input voltage: DC 5V 1A Type-C

Battery capacity: 1800mAh

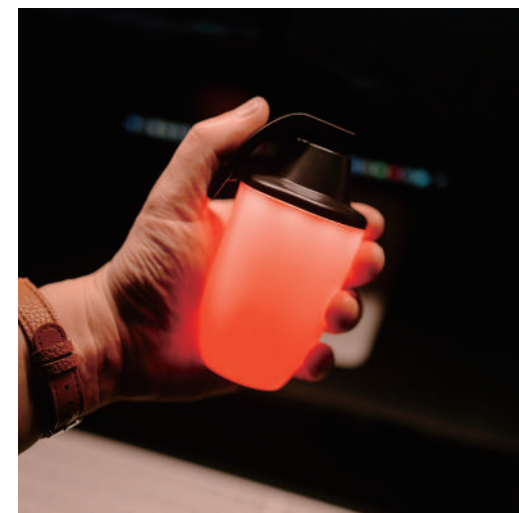
Product Size: 59*61*115mm

Product Box: 145*145*125mm(4pcs)

Outer Box Size: 455*455*400mm
(108pcs/27 color boxes)

Selling point

- ★ Bionic portable design
 - ★ IP44 waterproof
 - ★ Three-tone light
 - ★ Stepless dimming
 - ★ High-quality LED light source
- Uniform luminescence



CAKE LAMP

Exclusive Creative Atmosphere Light



Wu Junjie

China | Guangdong

Industrial Design Major, School of Art and Design, Wuyi University (2021-2025)

Member of the Guangdong Provincial Engineering Technology

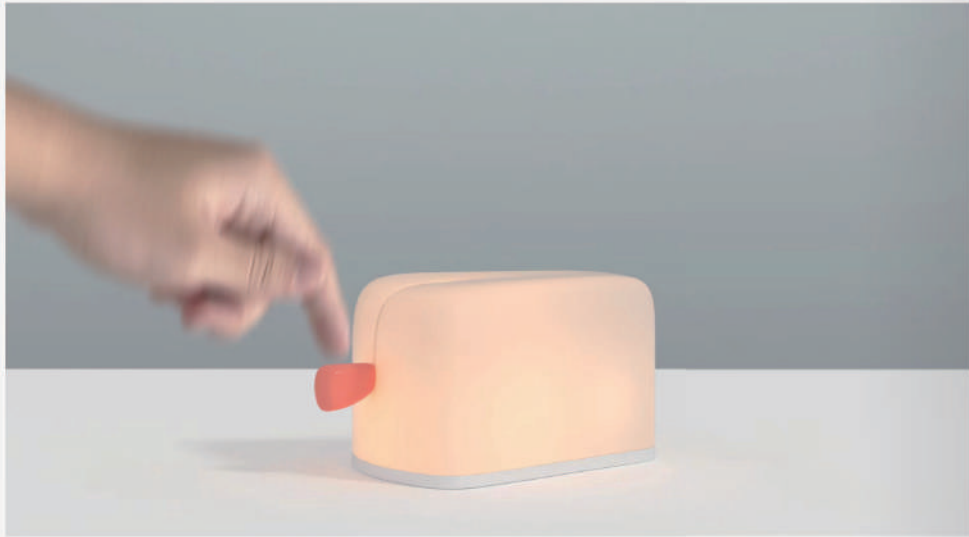
Research Center for New Chinese-Style Furniture Design

Focus on the design direction of home products.

The Design works have won the Muse Design Awards in the United States.

DNA Paris Design Awards

International awards such as the European Product Design Award.



Creative Explanation

Based on white as the main color, the exterior design is inspired by a pre cut cake, cleverly placed on a plate. The switch of the lighting fixture is designed as a small knife for cutting cakes. With a gentle flick, it can light up warmly, and when turned off, it is a perfect decoration. Every detail of it exudes a tempting sweetness, making one unable to resist the urge to taste this warm radiance.



Basic parameters

Product Name: Cake Lamp
Product Model: P3131TA
Product Power: 2W
Product Color: White
Product Size: L195*177*H75mm
Product Box: 220*205*120mm
Outer Box Size: 640*460*515mm(24pcs/box)

Selling point

- ★ Creative shape design of the simulation cake
- ★ RGB light effect is suitable for multiple scenes
- ★ Convenient, worry-free and long-lasting battery life
- ★ Supports engraving and custom patterns

